

WHAT IS CLAIMED IS:

1. A content distribution method for making a reservation to a reservation control apparatus for the use of a distribution server that receives content sent from a distributor terminal apparatus and distributes the content by streaming to a client terminal apparatus, sending the content from said distributor terminal apparatus to said distribution server based on the reservation and thereby distributing the content, said content distribution method comprising:

a reservation requesting step of sending reservation request information including a desired service time to distribute content using said distribution server from said distributor terminal apparatus to said reservation control apparatus via a first network;

a content transmitting step of transmitting, when the reservation for the use of said distribution server during said desired service time included in said reservation request information is accepted, the content from said distributor terminal apparatus to said distribution server via a second network, which is different from the first network, to distribute the content based on the accepted reservation; and

a distributing step of distributing the content from said distributor terminal apparatus, by streaming from said distribution server to said client terminal apparatus.

2. The content distribution method according to Claim 1, further comprising:

a reservation setting information transmitting step of transmitting, when the reservation for the use of said distribution server during said desired service time included in said reservation request information is accepted, the reservation setting information including communication/connection information necessary for said distributor terminal apparatus to establish a communication/connection with said distribution server via said second network, from said reservation control apparatus to said distributor terminal apparatus via said first network;

a storing step of writing and storing said communication/connection information included in said reservation setting information sent from said reservation control apparatus, in a predetermined storage area of said distributor terminal apparatus; and

a communication establishing step of carrying out, when said distributor terminal apparatus accesses said distribution server based on the reservation to distribute content, processing of reading said communication/connection information stored in said predetermined storage area and establishing a communication/connection with said distribution server based on the read communication/connection information via said second network, and wherein

after the communication/connection is established in said communication establishing step, content is sent to said distribution server via said second network in said content transmitting step.

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3. The content distribution method according to Claim 2, wherein:

said reservation setting information included in said reservation request information includes said communication/connection information for each of a plurality of carriers, and

said communication establishing step reads said communication/connection information corresponding to a carrier preset by the user of said distributor terminal apparatus out of said communication/connection information to carry out processing of establishing a communication/connection with said distribution server based on the read communication/connection information via said second network.

4. The content distribution method according to Claim 1, wherein:

said first network is the Internet; and

said second network is a dedicated network to transmit content to said distribution server.

5. A content supply system composed of a distribution server that receives content sent from a distributor terminal apparatus and distributes the content by streaming to a client terminal apparatus and a reservation control apparatus that controls reservations of live distribution of content using said distribution server, said content supply system comprising:

a first network that connects said distributor terminal apparatus and said reservation control apparatus and is used to

send/receive data about the reservation between said distributor terminal apparatus and said reservation control apparatus; and

a second network that connects said distributor terminal apparatus and said distribution server and is used to send content from said distributor terminal apparatus to said distribution server.

6. The content supply system according to Claim 5, wherein:

said first network is the Internet; and

said second network is a dedicated network to send content to said distribution server.

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